



FINTECH FUTURES SUPPLEMENTS

MEDIA PACK

ABOUT FINTECH FUTURES

FinTech Futures is a premier digital publishing platform and the definitive source of news and analysis for the worldwide fintech community. We are the go-to, trusted resource for industry buyers, sellers, developers, integrators, regulators and other specialists across the sector, big and small.

Around major events, FinTech Futures produces special supplements, covering the hottest subject areas, key trends and issues affecting the sector.

You can find us at events such as Finovate Series, RiskMinds, InsurTech Rising, FundForum, Sibos and many more!

Whether you are attending or exhibiting at these selected events, or simply wish to address the industry's biggest topics and access the exclusive audience, then our supplement should be an integral part of your marketing strategy. This is a great way to showcase thought leadership, breaking news, product announcements, case studies and feature articles.



ADVERTISING OPPORTUNITIES

Our supplements provide a platform for organisations to deliver a strong message to the fintech community.

Advertising opportunities

- Half page advert £1,850*
- Full page advert £3,000
- Double page spread £5,000
- Inside front/back cover £4,000
- Page 2 (next to Editor's Note) £4,000
- Outside back cover £4,500

Exclusive sponsorship

- Logo on front cover
- Quarter page strip advert on front cover
- MPU banner on FinTech Futures website
- Full page outside back cover advert
- Full page advert in each issue

Or go further and explore editorial coverage:**

- Interviews
- Q&As
- Case studies
- Analysis and thought leadership
- Industry comment/point of view
- News and announcements

There are various sponsorship packages available and we are happy to help you build a bespoke solution that is right for you.

*All prices quoted in this media pack are subject to VAT, where applicable

**Price on request



WHY BE PART OF FINTECH FUTURES SUPPLEMENT?

Whether it's making a product or customer announcement, showcasing industry expertise and thought leadership – there is no better place to do it than FinTech Futures supplement.

The print copies are distributed at the event and a digital version is published online, benefiting from an extensive campaign to a global audience of fintech professionals.

The supplement will be promoted via FinTech Futures' channels:

- A dedicated email campaign sent out to the FinTech Futures database
- Daily newsletter
- Weekly bulletin
- Website
- Social media channels

It will also be included alongside our print and digital edition of the Banking Technology magazine and distributed to our subscribers as well as other industry events we partner with.

The digital edition of the Banking Technology magazine itself benefits from an extensive online marketing campaign to our entire database, taking the exposure of your contribution to the supplement even further.



AUDIENCE AT A GLANCE

Geographies

Europe	41%
North America	34%
Asia, Asia Pacific and Australia	10%
Middle East	8%
Africa	4%
Central and South America	2%

Organisation type

Banks & financial institutions	42%
Tech providers	30%
Consultancy & services providers.....	18%
Industry body/trade associations and others.....	7%
Government/regulatory organisations.....	3%

Monthly page views	620,000+
Magazine distribution	55,000+
Customer database	50,000+
Newsletter subscribers	42,000+
Twitter @FinTech_Futures	38,000+ followers
LinkedIn group	2,000+ members

Business function

Senior technology executives, directors and managers.....	33%
C-level managers, board members and top leadership.....	28%
Procurement and finance management.....	18%
Researchers, analysts and consultants	13%
Business development, sales, marketing and others.....	8%

CONTACT US

EDITORIAL

Editor-in-Chief

Tanya Andreasyan
Email: tanya.andreasyan@knect365.com
Tel: +44 207 551 9010

Deputy Editor

Antony Peyton
Email: antony.peyton@knect365.com
Tel: +44 207 551 9010

Reporter

Henry Vilar
Email: henry.vilar@knect365.com
Tel: +44 207 017 5709

SALES

Head of Sales

Jon Robson
Email: jon.robson@knect365.com
Tel: +44 203 377 3327

Business Development Manager

David Wurie
Email: david.wurie@knect365.com
Tel: +44 207 017 6122

ADDRESS

Maple House
149 Tottenham Court Road
London
W1T 7AD
UK

MARKETING

Marketing Manager

Irena Andrisevic
Email: irena.andrisevic@knect365.com
Tel: +44 207 017 5379

PRODUCTION

Design & Production Manager

Kosh Naran
Email: kaushik.naran@knect365.com
Tel: +44 207 017 7377

